High touch

Feedback Collection

Communication

Low Touch

Educate the public while collecting informed feedback from an audience that is broader and more diverse than those reached by traditional public meetings

MetroQuest

Reach beyond the usual audience to get feedback from specific groups or the general public, and then use social media to continue the conversation

mindmixer IDEA COLLABORATION for BETTER COMMUNITIES

CARDSMITH

Directly reach your community members (and volunteers) through peer-to-peer texting, and then track and celebrate their reach through leaderboards and integrated social media tools

IMPACTIVE formerly OUTVOTE

Brainstorm collaboratively to identify and work through problems. This tool is better suited to small groups, but can be applied to analyze feedback gathered in larger settings

Mentimeter

Gather real-time feedback through live polls, quizzes, word clouds, and Q&As at your presentations. While this platform is all about feedback collection, it is specifically designed for settings where information is being shared

slido

Drive active listening with this polling and Q&A app, designed to support Cisco Webex, PowerPoint, Microsoft Teams, Google Slides, and YoutTube presentations, building engagement and interest among listeners

Hustle

Get in touch with your community through peer-to-peer texting. Hustle offers built in segmentation, targeting, and analysis tools, allowing you to communicate with specific populations, gather feedback, and track trends

Thrutext

Reach your community with ThruText's peer-to-peer texting (and talking) platforms, which offer segmentation tools, analytics, and robust quality controls
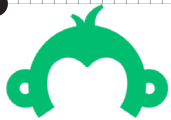
VoiceShot

Communicate with your community via voice and text blasts, reminders, and alerts. Prerecorded messages, mass texts, and alerts allow for fast and accurate information sharing

JotForm

Build forms to meet your feedback collection needs and send them out into the world using one of Jotform's 100+ integration options from Slack to Square, ensuring that your form reaches your intended audience

zoom | Cisco **webex** | **BlueJeans**

The flexibility of these video conferencing platforms ensures that each meeting type can be adjusted to meet the needs of the engagement, whether the goal is collecting testimony, having a discussion, or presenting a new program

Develop, deploy, and analyze surveys all in one place. While surveys are primarily a vehicle for feedback collection, introductory text can help share information around new services, markets, or programs

Google Forms

Develop simple surveys and share them with your team. Best for google account users

CallMultiplier

Quickly get information out through call or text blasts. CallMultiplier manages the sending process, so you just need to come up with the message

nextdoor

Connect with members at the neighborhood level to share updates and alerts.

mailchimp

Share information with community members through email blasts and targeted campaigns. Mailchimp offers survey integrations and polls, so you can gather feedback from your audience, but its main strength remains sharing information at scale

facebook

Share information and have conversations with your network. Facebook groups are a great way to get in touch with special interest groups.

Twitter is a great way to reach a wide audience. Information can travel farther with more shares from your followers, and those interested in your work can learn more by starting conversations in the comments

Free Suggestion Box

Gather free-form feedback from community members easily with Free Suggestion Box. Post a question and share the link with the desired group to invite responses.

Share visual alerts about your programs and services. Instagram's promotional tools for businesses allow you to reach a wider audience and drive movement to your platform

Instagram