

6 Steps to Effective Grant & Loan Program Design

Funding alone does not ensure an impactful program. Follow these steps to develop an intentional program that makes the best use of available grants and loans.

1

Develop a Theory of Change

Figure out where you are starting from and where you want to go

2

Know Your Target Population

Ask yourself: who are the people typically engaging with your services?

3

Assess Required Resources

What additional support and resources do your target populations need to be successful?

4

Identify Funding Streams

Understand the advantages and limitations of different funding streams and put them to work for you.

5

Establish a Program Timeline

Does the funding period align with the time frame needed to reach your desired results?

6

Secure Program Management

Program management is critical to program development and execution. Devise a system at the onset of your program