

# A look back on #10Years of Public Works Partners

Next stop  
2021!

## 2020

- Gained WBE status with **Nassau County** and **Women's Business Enterprise National Council**
- Led the community outreach efforts for an interactive community open house with 300 attendees for the **Financial District and Seaport Climate Resilience Master Plan** on behalf of the **NYC Economic Development Corporation** and **Mayor's Office of Resiliency**
- Led a conversation with leaders from emerging firms including **LaPlaca Cohen, Laland Baptiste, Urbane Development**, and **Perch Advisors** on navigating the challenges of COVID-19
- Shared our thoughts about the New Standards of Community Engagement with **Urban Design Forum's City Life After Coronavirus**
- Leveraged our ZOOM-pertise to coordinate the public scoping meeting for the **Empire Station Complex** and the **Palisades Parks Conservancy's** annual benefit

## 2019

- Expanded our reach and became **WBE** certified in the **State of New Jersey**
- Wrapped-up our two-year program evaluation for **Roundabout Theatre's Theatrical Workforce Development Program**, which prepares young New Yorkers for careers in technical theatre
- Hopped on board the environmental review boat by aiding the **NYC Economic Development Corporation** and **AKRF** in facilitating the public scoping meeting for NYC Ferry Expansion project
- Published "**Trash Talk: Findings from Resident Waste Management Outreach**" as part of **NYCHA 2.0 Waste Management Plan** after engaging over 4,900 NYCHA residents on their waste management needs, practices, and priorities
- City & State** recognized Celeste Frye as one of the **2019 Above & Beyond Women of New York Real Estate**
- Launched the **Nonprofit Tune-Up**, a new tool that offers an affordable and comprehensive organizational analysis for nonprofits

## 2018

- We got certified as a **WBE** with **New York State and a Disadvantaged Business Enterprise** with the **U.S. Department of Transportation**
- Presented our **case study** on NYC Center for Youth Employment's impact for the **Mayor's Fund to Advance NYC**.
- Joined the **Cypress Hills Local Development Corporation**, **Fifth Avenue Committee**, **New Settlement Apartments**, and **St. Nick's Alliance** to reflect **NYC Change Capital Fund's** impact on poverty in New York City at "Smart Organizations/Strong Neighborhoods Forum" that grew out of our five-year technical assistance role
- We got noticed! Celeste Frye was awarded **Crain's Notable Woman in Accounting & Consulting Award** and Allison Quigney was recognized as a **NYN Media "40 Under 40"** honoree

## 2017

- We officially became a planning and consulting firm with two distinct practice areas: **Organizational Health & Community Health** and a certified **WBE** with the **Port Authority of New York and New Jersey**
- Initiated a 2-year evaluation of **Lincoln Center Scholars Program**, a teacher training model that educates and places art teachers in New York City public schools
- Led the **Garment Center Task Force** to develop recommendations to support the long-term presence of garment manufacturers in midtown Manhattan culminating in the publication of, **Garment Center Steering Committee Report & Recommendations**, released by the **Manhattan Borough President's Office**
- Supported **The HOPE Program** to secure a \$1,870,904 grant from the **Manhattan District Attorney's Office's Criminal Justice Investment Initiative** to launch its green jobs social enterprise **Intervine**
- CEO Celeste Frye completed the prestigious Goldman Sachs' **10,000 Small Businesses Program** to position our emerging firm for a sustainable growth expansion

## 2016

- Celeste Frye stepped-up as Chief Executive of Public Works Partners, a certified **WBE** firm with the **City of New York**
- Guided capital planning efforts for Workforce Institute by providing government navigation support to the **NYC Administration of Children's Services**
- Facilitated the **Tenant Harassment Prevention Working Group** to capture their unique perspectives and identify opportunities to reduce tenant harassment, resulting in Councilmember Brad Landers introduction of new legislation expanding the City's Certificate of No Harassment program
- Engaged over 9,000 community members to design the first phase of **Long Island City Comprehensive Plan**

## 2015

- Led a series of **youth-centered focus groups** in eight cities across the United States to help the **Cities for Financial Empowerment Fund** highlight the ability to advance positive youth development by integrating financial empowerment into summer youth employment programs (SYEP).
- Secured a multi-million dollar project with **NYC Department of Small Business Services** to implement **Small Business First**, a complex 15-agency effort to streamline the way the City interacts with small businesses that carried through 2016
- Supported **The Annie E. Casey Foundation** in the selection of 5 youth workforce partnership across the country to launch the **Generation Work** initiative

## 2014

- Published **Career Pathways One City Working Together** after six months of facilitating the **Jobs for New Yorkers Task Force**
- Released a **report** for **New Yorkers for Parks** on how NYC Department of Parks could improve its capital project management, use its current budget more effectively, and make the case for additional capital investments.
- Facilitated program design and training for nationwide coalition of **National Urban League** affiliates on integrating workforce into their services to urban communities

## 2013

- Founders Celeste Frye, Scott Zucker, and Mark Foggin launched **Public Works Partners LLC** as a partnership with new branding and new website as described in **Forbes Magazine**
- Supported a unique partnership between **Henry Street Settlement**, **UncommonGoods**, and Public Works to provide workforce services to seasonal workers

## 2012

- Supported the multi-city demonstration of the **Family Rewards** program as part of the **Corporation for National and Community Service's** inaugural **Social Innovation Fund**
- Supported **Hostos Community College**, one of our long-standing clients, as they implemented a new strategic plan

## 2011

- Conducted a review of lower Manhattan's labor market to help **Lower East Side Employment Network** define a strategy for recruiting employers to serve as partners to create job opportunities for young adults in Lower Manhattan
- Helped transform **NYCHA's** community programs, the beginning of a long-time collaboration between Public Works and NYCHA
- Supported a consortium of global research institutions to develop a proposal to turn a vacant office building in Downtown Brooklyn into a public-private research center focused on leveraging technology to build more responsive, equitable, and resilient cities. The result was over \$60 million in support and in-kind funding to start **NYU Tandon's Center for Urban Science and Progress**

## 2010

- Founders Celeste Frye, Scott Zucker, and Mark Foggin come together to form the foundation of **Public Works Partners**
- Supported **LaGuardia Community College's** successful bid to secure funding from Goldman Sachs and become the initial implementation site for the **10,000 Small Businesses** initiative, Public Works designs and launches a business education program that enables small business owners to grow their businesses, create jobs, and foster community development.
- Identified inefficiencies in the **Tennessee Families First** program and provided capacity building support to staff to improve the operations of the program
- Streamlined the **NYC Department for the Aging's Home Delivered Meals Program**, managing a reduction in contractors without causing a disruption in the daily delivery of over 10,000 meals to homebound seniors